



PRESS RELEASE

QIPIT AND SHOZU ANNOUNCE ONE-CLICK MOBILE DOCUMENT CAPTURE, SHARE AND STORE

Camera Phone Users Get the Fastest and Easiest Way to Make and Share Clear Digital Copies—On the Go

San Francisco, CA, - November 21st, 2006, Qipit, the first consumer service for turning any written or printed information into a clear, crisp digital copy that can be stored and shared on the go, and ShoZu, the leading free service for quickly and easily accessing, saving and sharing photos, podcasts, videos and music, today announced the integration of qipit™ with ShoZu Share-It™ for camera phone users.

With this partnership, qipit users with smartphones* gain the convenience of “one-click” uploading of their pictures to qipit. Using qipit and Share-It together is the fastest and easiest way to capture documents with a camera phone. Also, the ShoZu uploader eliminates the need to use MMS or mobile email when using qipit from a camera phone and maintains the original image size, ensuring qipit users that their digital copies are of the best possible quality. And with qipit, ShoZu users can quickly and easily save and share digital copies of documents with their camera phones — a personal handwritten note, class notes, business documents from meetings, information on a bulletin board or a whiteboard, an article in a magazine, or even a recipe — anytime, anywhere.

Qipit users can download the free ShoZu uploader to their camera phone at www.shozu.com/qipit, then select qipit as the “one-click” destination in the Share-It service. ShoZu users can sign up for qipit at www.qipit.com.

“Both qipit and ShoZu have been designed to make the life of camera phone users richer and easier,” said Benoit Bergeret, CEO, Realeyes3D, the company behind qipit. “With this partnership, qipit users get an even more efficient way to bring the information that’s important to them into their personal digital life. And ShoZu users are now able to join in the revolution of mobile document capture, sharing and storing,” said Bergeret.

Realeyes3D and ShoZu share the mission of enhancing the mobile lifestyle of their mass consumer audience. This partnership brings together the recognized experience and strengths of the two companies in delivering a uniquely convenient service to camera phone users.

* The ShoZu Share-It client is available for Symbian S60, UIQ, Windows Mobile, and leading Java phones such as Motorola’s RAZR, Sony Ericsson K and W series, and several Nokia phones.

“ShoZu and qipit are natural complements that target the same consumers who use camera phones as part of their daily lifestyle,” said Mark Bole CEO of ShoZu. “Qipit is about document capture anywhere, any time and ShoZu is about easy and trouble-free sharing and receiving pictures, videos and music, and now digital documents. Together we make our joint vision of a world of mobility, where the convenience and quality of mobile media capture and sharing are readily available, a reality for all camera phone users,” said Bole.

About qipit

Qipit lets you make and share copies with a camera phone. Qipit transforms pictures of information into clear crisp digital documents that can be shared with others and stored for future use. Qipit works with any high resolution camera phone (1 megapixel or higher), on any wireless network. The service, unveiled at 3GSM 2005 under the name “Digitizer³”, was tested since then with mobile operators and with Clicktoscan, a private beta through the first half of 2006, and publicly launched at DEMOfall on September 25th, 2006 in San Diego, CA. Qipit is a service created by Realeyes3D, a leading innovator in mobile products and services for enhancing the mobile experience for camera phone users. New users can register online or directly from a camera phone by sending a picture of a document to www.qipit.com.

About ShoZu

ShoZu is a mobile media service enabling consumer and media brands to connect with their consumers by mobile phone, driving increased usage of web-based services and media by seamlessly bridging the mobile subscriber to the online world. The company’s patented technology allows consumers to download and upload photos, videos, music, podcasts, text and other digital content without the need to open a mobile phone browser, wait for pages to load, interrupt phone calls, start over in the event of a dropped connection, or sync to a PC. Services include innovative ZuCasts that deliver content to the handset automatically, one-click uploading of camera phone images and video clips to community websites and other destinations, and two-way mobile-to-web messaging and interactivity. For more information, visit www.shozu.com/corporate.

About Realeyes3D

Realeyes3D was launched in 2002 to expand and improve the mobile user experience through innovative uses of the camera phone. Realeyes3D creates camera phone features and services for personal productivity, mobile messaging, user interfaces, and for conveniently capturing all the handwritten and printed information encountered in daily life. Realeyes3D is headquartered in Paris, France, with its qipit U.S. operations in San Francisco and Asian operations in Hong Kong, and is privately held. Realeyes3D products have been embedded in over 10 million camera phones in the past 12 months by manufacturers such as Samsung and Sanyo. For more information, visit www.realeyes3d.com.

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